



the Bay

ONE PARK FOR ALL

Partners of The Bay
11 June 2024

What Sets The Bay Apart...

- ✓ Guiding Principles
- ✓ The Bay Park Conservancy
- ✓ Signature + Sustainable Park Design + Features
- ✓ Partnerships + Networks
- ✓ The Bay is a Brand = a Promise = “One Park for All”
- ✓ The Bay is Park-Guest Centric
- ✓ The Bay offers a Range of FREE Programming that Delights Park Guests



**Common
Ground**

Guiding Principles



Transformation

Transforming a parking lot into a signature public park along Sarasota Bay.



Blue & Green Oasis

Preserving & restoring 53 acres of precious bayfront into a blue & green oasis.



One Park for All

Open & accessible, free & welcoming to the full and rich diversity of our community, now and for generations to come



A Gathering Place

A beloved and sustainable gathering place for family, friends & fun.



Sustainable in Every Way

A financially feasible, operationally doable, environmentally sustainable to ensure long-term success.



Community of Partnerships

A community of partners enables The Bay to be a signature public park for all.

Bay Park Conservancy Team



Award-Winning



ASLA
FLORIDA

2023 Florida American Society of Landscape Architects
Frederic B. Stresau Award and
Design Award of Excellence



2024 World Landscape Architects
FINALIST | Built – Large Landscape Design (June 2024)

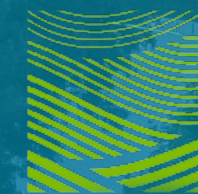


2023 American Planning Association Florida Chapter
Implementation Project Award of Merit



BSLA

2023 Boston Society of Landscape Architects
Merit Award in General Design



ASLA

2024 American Society of Landscape Architects
Award Winner | Award TBD (August 2024)

An aerial photograph of a modern residential development at dusk. The scene features several high-rise apartment buildings with illuminated windows, a large swimming pool, a landscaped park area with palm trees, and a waterfront area with a body of water. The overall atmosphere is serene and contemporary.

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Common
Ground

A Unique Combination of Partners



JAWS

Cinema at The Bay: Jaws
Thursday, April 25 | 7pm

theBay | PBS | OCEARCH | SUNSHINE COMMUNITY COMPOST

ROLLING STONES
MARTIN SCORSESE
SHINE A LIGHT

Cinema at The Bay: Shine a Light
Thursday, June 6 | 7pm

theBay | PBS

ART CENTER SARASOTA

Southface SARASOTA

Thank You

FIRST 1000 DAYS SUNCOAST

Suncoast remake learning days

RIDE & PADDLE

SIDWALK SCIENCE CENTER

Partners!

Sarasota Butterfly Club

2024 GIVING CHALLENGE
Be The One

Giving Challenge
Pop-Up Giving Station

Tuesday, April 9 | 12-2pm & 6-7pm | The Bay Park
1055 Blvd of the Arts, Sarasota, 34236

#BeTheOne to Support One of These 8 Organizations

ART CENTER SARASOTA

theBay ONE PARK FOR ALL

MISS

Science & Environment Council

SUNCOAST WATERKEEPER

WESTCOAST BLACK THEATRE TROUPE

Good to Be Green Months at The Bay
2024 Earth Day at The Bay

UF | IFAS Extension UNIVERSITY OF FLORIDA

SUNSHINE COMMUNITY COMPOST

SUNCOAST WATERKEEPER

Sarasota Vegan Society

FLORIDA VETERANS

CRYSTAL CLEAN

COMMUNITY HERITAGE

2,992,465+

Total Connections Through May 2024

365+

Community/Public Meetings

527,190+

Park Guests since Grand Opening

15,080+

Newsletter Subscribers (50+% Open Rate!)

1,620+

Friends of The Bay

16,075+

Meeting Attendees

48,375+

Event Attendees (2023 Total)

23,100+

Followers on Social Media

107

Founding Business Partners

4

Community Surveys

18,000+

Event Attendees (2024 CY to date)

2,335,280+

Reached on Social Media

7,600+

Survey Respondents

theBay
ONE PARK FOR ALL

Park-Guest Centric

✓ Continued Delight + Satisfaction

👍 97% Likely to Return

👍 92% Rate Events Excellent/ Very Good

✓ People's Choice Recognition

👍 2024 SRQ Magazine Best of Local Readers (Public Space, For Kids, Ibis Playground, Anniversary Celebration)

👍 2024 Sarasota Chamber Small Business Awards | Hospitality Award FINALIST





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ONE PARK FOR ALL

PA
SARASOTA
PERFORMING ARTS
FOUNDATION

WESTCOAST
BLACK
THEATRE
TROUPE

THE PERLMAN
MUSIC
PROGRAM
SUNCOAST

SO
sarasota
orchestra

THE HERMITAGE
artist retreat

the
YMCA

FRED ASTAIRE

Summer Park Tune-Up

Enhancements are happening to make The Bay even more enjoyable for all. Wherever possible, the park will remain open to enable continued enjoyment. Restrooms will be open every day and The Nest Café will be open on weekends (8am - 2pm). Thank you for your patience and ongoing support.



New Premium Turf Around the Ibis Playground



New Convenient Stairs in the Oval



More Resilient & Sustainable Wood Throughout the Park



New Nearby Bike Racks at The Nest



Annual Golf-Course Quality Lawn Maintenance



More Stroller & Walker-Friendly Concrete Paths

Sarasota Garden Club Gets a Much-Needed Refresh!

This 1960 mid-century modern building gets new windows (*thanks to a generous donation by PGT Innovations!*), new floors and some other touches to enable it to continue being a popular location for weddings, park programs and other special events.



October is Second Anniversary Celebration Month

Two Terrific Years at The Bay! Double the Fun!

Opening Weekend:

- Friday, Oct 4: Van Wezel **Friday Fest** (Big Night Out)
- Saturday, Oct 5: **Astronomy** at The Bay
- Sunday, Oct 6: **Park-oberfest** at The Bay | DeLeon Family German Band

Second Weekend:

- Friday, Oct 11: **NEW PROGRAM LAUNCH!** **Plein Air Painting** at The Bay (partner: Art Center Sarasota)
- Sunday, Oct 13: Sundays at The Bay | **Bri Rivera**

2nd Anniversary Week:

- Wednesday, Oct 16: **Dance** for All!
- Thursday, Oct 17: Two Terrific Years Anniversary **Community Celebration**
- Friday, Oct 18: Headliner Concert: **Average White Band** (Lead in by **WBTT Soul Sistas**)
- Saturday, Oct 19: Headliner Concert: **The Breakers** (Tom Petty Cover Band)
- Sunday, Oct 20: **Taste of The Bay** Presented by The Sarasota-Manatee Originals

Closing Weekend:

- Friday, Oct 25: **Boo!** Halloween Family Event
- Sunday, Oct 27: Sundays at The Bay | **Clover's Revenge**

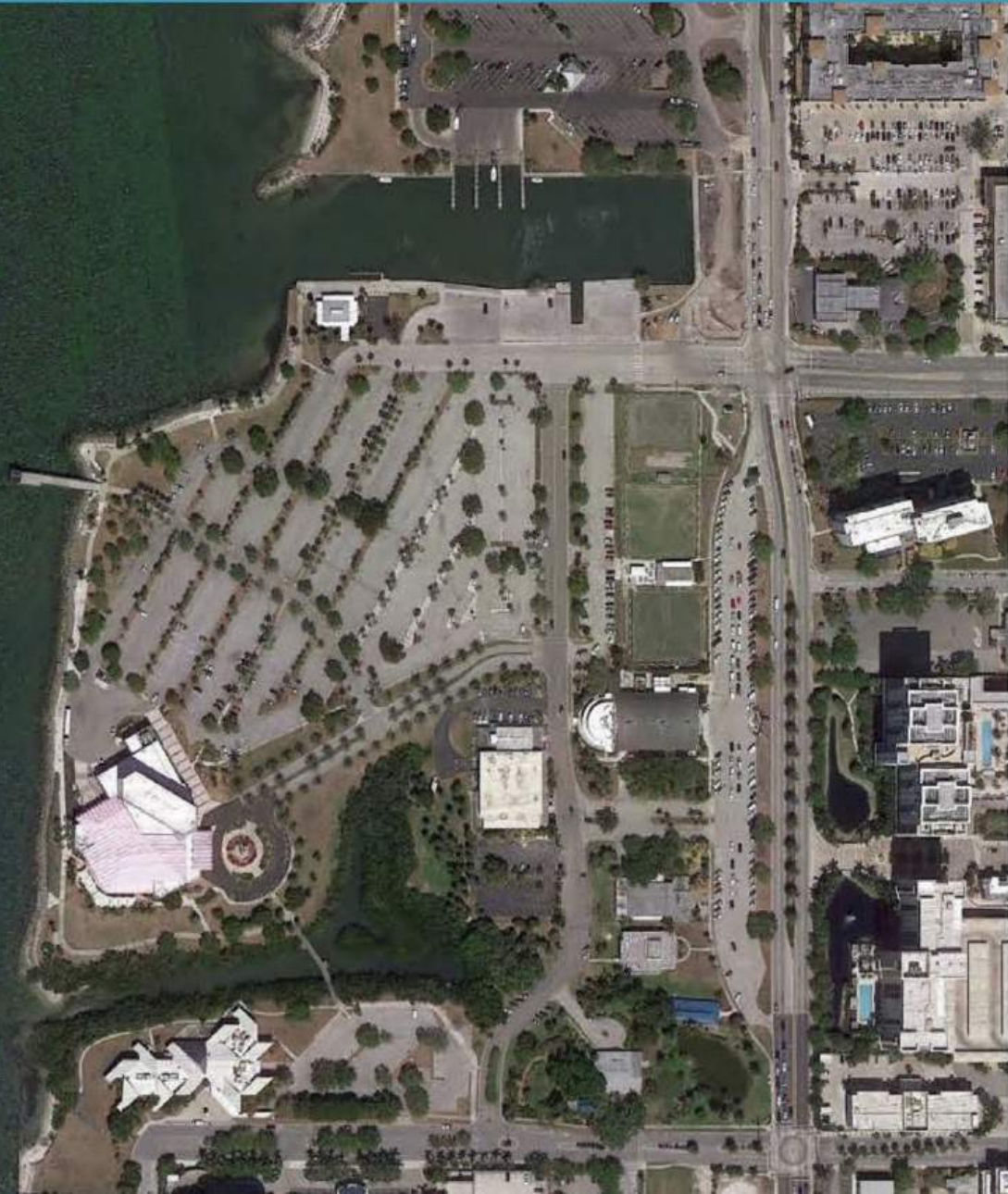


An aerial photograph of a modern residential development at dusk. The scene features several high-rise apartment buildings with illuminated windows, a large swimming pool, a landscaped park area with palm trees, and a waterfront promenade. The overall atmosphere is serene and contemporary.

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ONE PARK FOR ALL

Transforming a Parking Lot into a Park

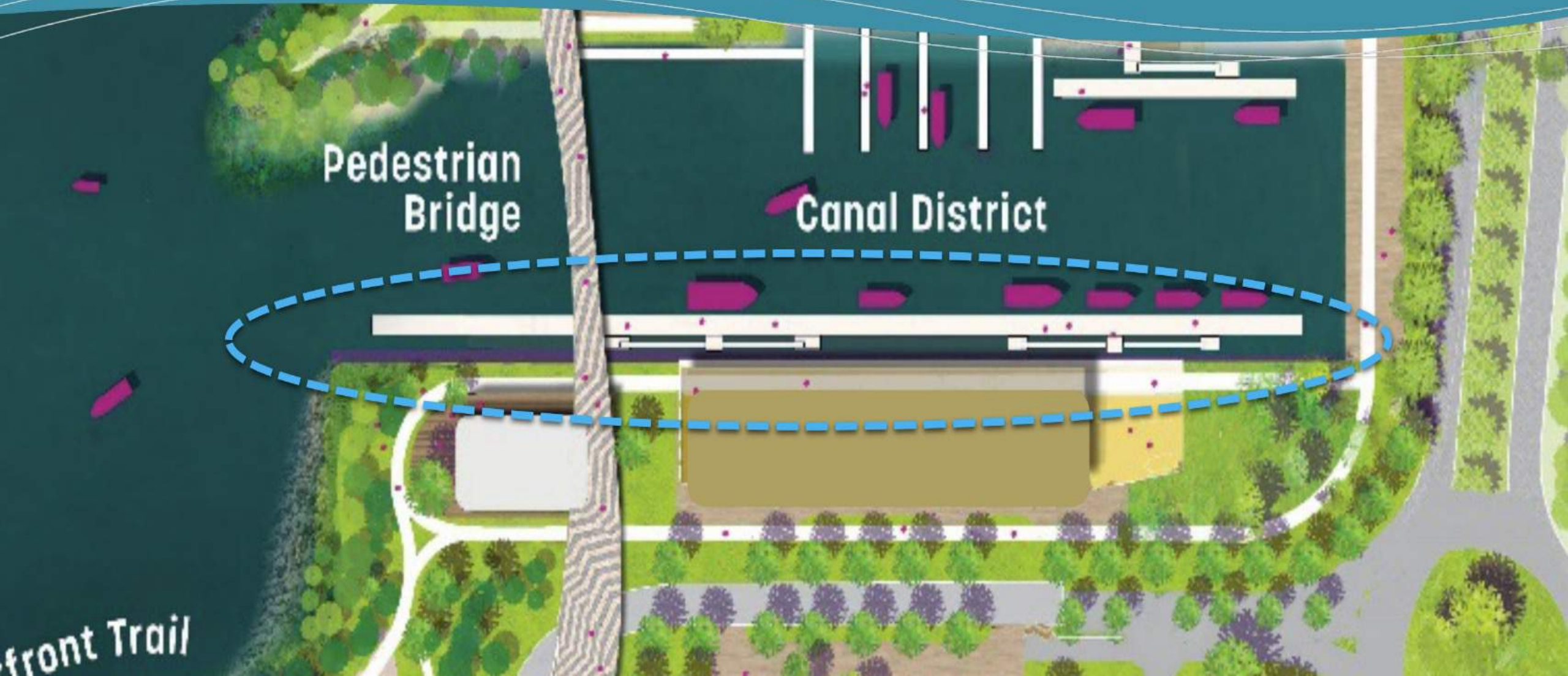


Phase 2

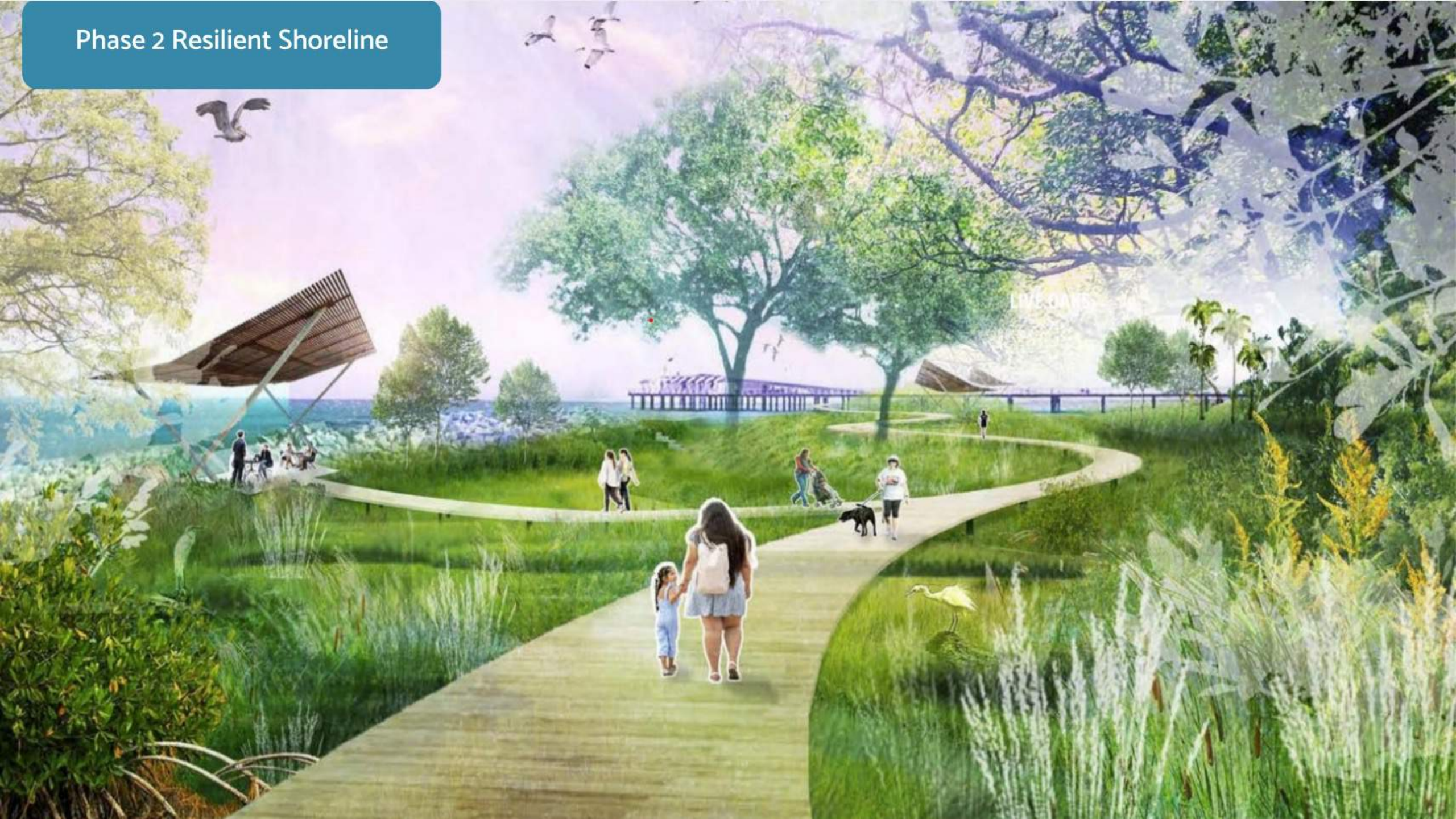
- Day Docks & Seawall
- Resilient Shoreline
- Cultural District
- Sunset Pier



Day Docks & Seawall



Phase 2 Resilient Shoreline





Cultural District

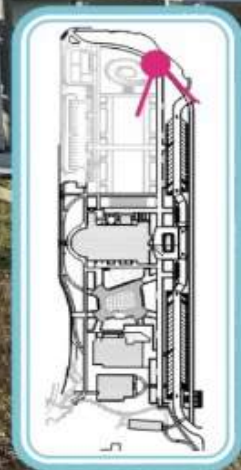


Sarasota Garden Club



The Blue Pagoda | Welcome Center

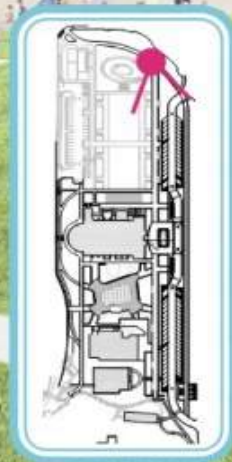
ARRIVING | EXISTING WALK



ARRIVING | PROPOSED WALK



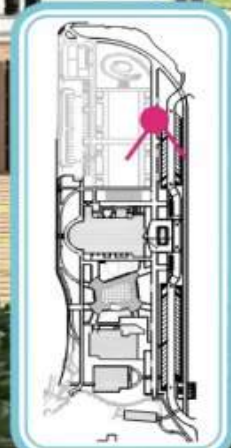
“Landscape creates interest and shade ”
- Client Team Programming Document



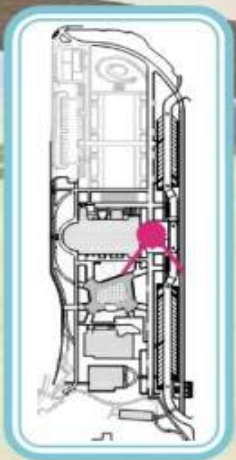
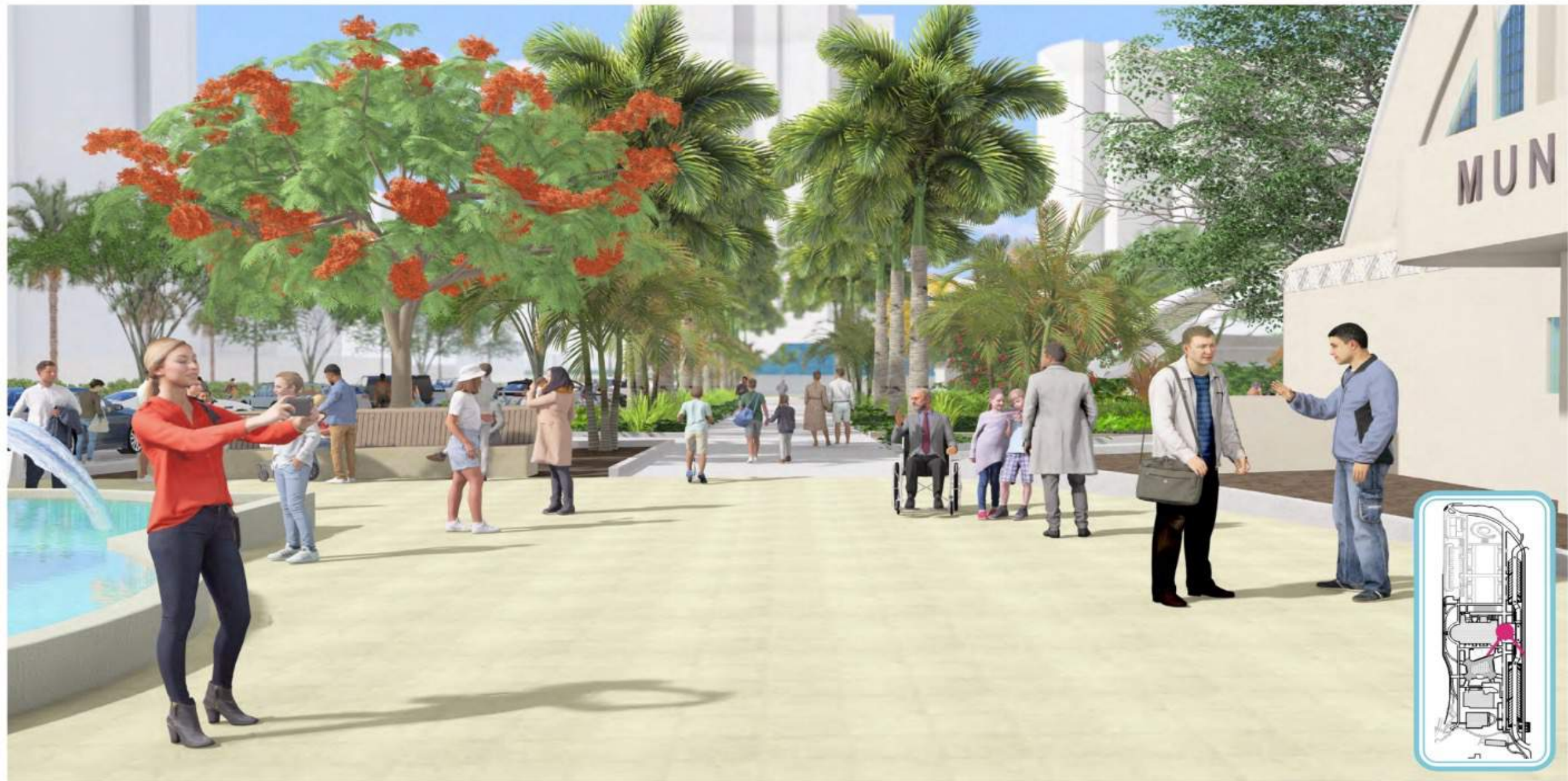
ARRIVING | PROPOSED WALK

"Shade/ seating along the Promenade enables park guests to take a break from enjoying District events - facing inward toward the district (away from the parking lots/ roads)."

- Client Team Programming Document



ARRIVING | PROPOSED WALK



ART CENTER | PROPOSED





The Chidsey

Town Square

- Gathering Place
- Green Space & Shade
- Pedestrian Friendly
- Plaza for Public and Private Use
- Connectivity



ARRIVING | NORTHEAST ENTRANCE



ARRIVING | SOUTHWEST ENTRANCE



IN THE SQUARE | **SOUTHEAST**



UPDATED MASTER PLAN (Approved 20 Nov 2023)

1. Possible FPL Site Overflow
2. Parking Boat Ramp Expansion
3. Refinement of Overwater Structures
4. Preservation of Holley Hall
5. Preservation of Lawns
6. Refinement of Pedestrian/ Fishing Pier
7. Bayfront Restaurants (up to 3)
8. Food Village



theBay

GULF COAST
COMMUNITY
FOUNDATION

DOUBLE Your Gift to The Bay Today!

Many thanks to **Gulf Coast Community Foundation** that generously matches every gift to The Bay dollar-for-dollar* for the rest of this year!



Double your gift to
The Bay, Today!

SCAN TO MAKE A DONATION!

(*up to a total of \$2 million)



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