



# the Bay

ONE PARK FOR ALL

**Community + Working Group Update  
7 October 2024**

**AG Lafley, BPC CEO  
Diana Shaheen, Director of Park Guest Experience**



# Hurricane Milton

Before





# Post-Bay Team Clean Up

# Hurricane Milton

After





# Agenda

- The Bay Park Update
- Two Terrific Years at The Bay
- Phase 2 Progress



the Bay



# Guiding Principles



## Transformation

Transforming a parking lot into a signature public park along Sarasota Bay.



## Blue & Green Oasis

Preserving & restoring 53 acres of precious bayfront into a blue & green oasis.



## One Park for All

Open & accessible, free & welcoming to the full and rich diversity of our community, now and for generations to come.



## A Gathering Place

A beloved, sustainable and enlivened destination for family, friends & fun.



## Sustainable in Every Way

A financially feasible, operationally doable, sustainable long-term success.



## Community of Partnerships

A community of partners enables The Bay to become a reality.



# Award-Winning



**ASLA**  
FLORIDA

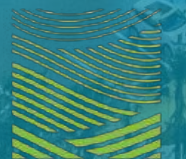
**2023 Florida American Society of Landscape Architects  
Frederic B. Stresau Award and  
Design Award of Excellence**



**2024 World Landscape Architects  
FINALIST | Built – Large Landscape Design (June 2024)**

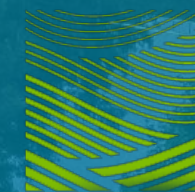


**2023 American Planning Association Florida Chapter  
Implementation Project Award of Merit**



**BSLA**

**2023 Boston Society of Landscape Architects  
Merit Award in General Design**



**ASLA**

**2024 American Society of Landscape Architects  
General Design | Honor Award (August 2024)**



# One Park for All = Park Guest-Centric

- Open and accessible, free and welcoming to the full and rich diversity of the community... now, and for generations to come
- Nearly 600K visitors since October 2022 opening from throughout the region (97% will return)
- 50+ FREE events every month - 70K+ people participated, 92% rate experience as Excellent/Very Good
- People's Choice Recognition Awards
- 3.2MM+ Total Connections (incl. community mtgs, newsletters, social, park guests, Friends of the park)





# A Blue and Green Oasis

**Goal = Protect the Bay from the City... and the City from the Bay**

- **Treat Every Drop of Stormwater**

- Last line of defense for polluted urban stormwater (from 600+ city acres) before entering Sarasota Bay
- Phase 1 treats 70+ million gallons of polluted stormwater before flowing into Sarasota Bay annually

- **Restore & Revitalize**

- Converting hardened shorelines to living resilient shorelines
- Phase 1:
  - Removed 2-3 feet of polluted silt from Mangrove Bayou floor = better tidal flow, seagrass growth, healthier habitats
  - Rescued dozens of trees, contains 10,000+ Florida-friendly plants across 100+ species
  - Meticulously maintain 10+ acres of golf-course quality lawns, bountiful botanical gardens and wonderful walkways





**Beach**  
Casual play and sunset viewing

**Play Space**  
An artful flock

**Common Ground**  
Large-scale gathering and performance

**The Nest**  
A place for rest and refreshment

**The Oval**  
Small-scale gathering and performance

**Multi-Use Recreational Trail**  
Connecting Downtown to the Bay

**Mangrove Walk**  
A nature-engaged journey and trail





































Michelob  
**ULTRA**

gull coast  
MUSIC THERAPY

KIKO



Before



# Phase 1 Summer Park Tune-Up Ibis Playground Turf Installation

After





# Phase 1 Summer Park Tune-Up The Oval Convenient Steps Installation



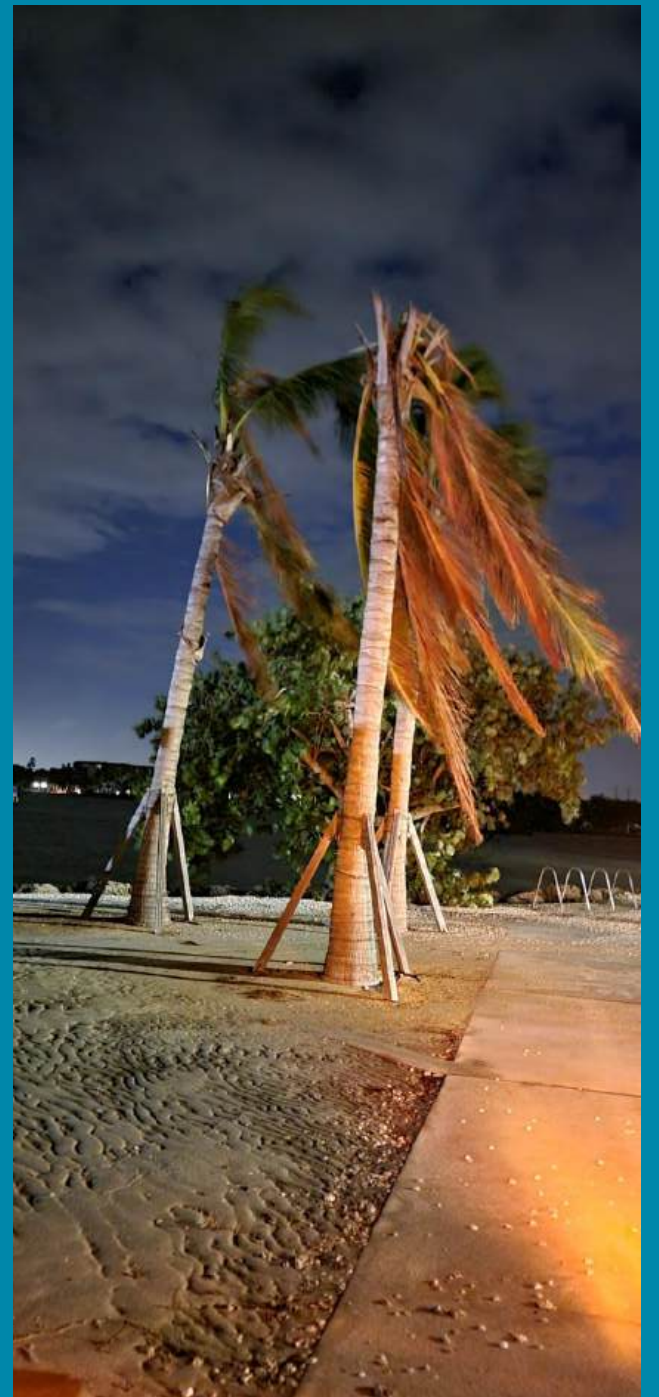
Before



After



# Helene's Impact on The Bay





# The Bay Team



the Bay





*Two Terrific Years  
at The Bay*

## 2nd Anniversary Community Celebration

October 2024

[TwoTerrificYears.org](https://TwoTerrificYears.org)



Scan for  
Full Schedule







*Two Terrific Years  
at The Bay*

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October 2024

[TwoTerrificYears.org](https://TwoTerrificYears.org)



Scan for  
Full Schedule

### Week 3

Wed, Oct 16

**Two Terrific Years Anniversary  
Community Celebration Party**

Thurs, Oct 17

Cinema at The Bay | Grease

Art Center Sarasota | Opening  
Exhibition Reception

Fri, Oct 18

**Average White Band**

with opener Westcoast Black Theatre  
Troupe "Sistas in the Name of Soul"

Sat, Oct 19

**The Breakers: A Tribute to  
Tom Petty**

Sun, Oct 20

**Taste of The Bay POSTPONED  
(DATE TBD)**

**JUST ANNOUNCED!**

Sundays at The Bay | Ariella

### Week 4

Fri, Oct 25

**Boo! at The Bay Halloween**

Sat, Oct 26

Astronomy at The Bay

Sun, Oct 27

Sundays at The Bay | Clover's  
Revenge

#### What You Need to Know:

- South Portion of Van Wezel Way will close at 12 noon on Friday, Oct 18 . It will re-open at 11pm on Saturday, Oct 19 (after concert clean-up).
- 10<sup>th</sup> Street identified as primary vehicular access in all communications.
- Stage for Average White Band and The Breakers concerts will be located in the Southwest corner of Common Ground (sound directed toward Northeast).



# What will you do at The Bay today?



## Music

- Fri, Oct 4 (5-9pm): Big Night Out | Van Wezel Friday Fest
- Sun, Oct 6 (5-7pm): The DeLeon Family Band | **Park-toberfest** at The Bay
- Sun, Oct 13 (6-7pm): Bri Rivera | Sundays at The Bay
- Fri, Oct 18 (7-9:30pm): **Average White Band** with opener **Westcoast Black Theatre Troupe** "Sistas in the Name of Soul"
- Sat, Oct 19 (8-9:30pm): **The Breakers: A Tribute to Tom Petty**
- Sun, Oct 20: **Faste of The Bay POSTPONED (DATE TBD)**
- Sun, Oct 20 (6-7pm): **JUST ANNOUNCED!** Ariella | Sundays at The Bay
- Sun, Oct 27 (6-7pm): Clover's Revenge | Sundays at The Bay



## Movies

- Thurs, Oct 3 (7pm): **West Side Story**
- Thurs, Oct 10 (7pm): **Vertigo**
- Thurs, Oct 17 (7pm): **Grease**
- Thurs, Oct 24 (7pm): The Devil Wears Prada
- Thurs, Oct 25 (7pm): Despicable Me 4 | Boo! at The Bay
- Thurs, Oct 31 (7pm): The Sixth Sense



## Family Fun

- Sat, Oct 5 (7:30-9:30pm): Astronomy at The Bay
- Fri, Oct 11 (7:00-8:00pm): FREE Family Concert: Orchestra Games presented by Sarasota Orchestra
- Sat, Oct 12 (10:30am-12:30pm): **Park-toberfest** at The Bay Dog Event
- Wed, Oct 16 (5:30-7:00pm): **Two Terrific Years at The Bay Community Celebration Party**
- Sat, Oct 19 (11am-1pm): Row 'Round the Rookery Kayak Exploratory
- Fri, Oct 25 (6-8:30pm): **Boo! at The Bay** Halloween Family Event
- Sat, Oct 26 (7:30-9:30pm): Astronomy at The Bay **RESCHEDULED!**



## Healthy & Fit | Dance | Nature

- Wed, Oct 2 (6:30-8:00pm): Salsa & Sunsets
- ~~Wed, Oct 9 (6:30-7:30pm): Zumba~~
- Wed, Oct 16 (6:30-7:30pm): Bollywood at The Bay
- Sat, Oct 19 (10:30-11:30am): Zumba
- Weekly:
  - Every Tues & Thurs (7:30-8:15am): Primetime+ Fitness
  - Every Tues (6-6:45pm) & Sat (8-8:45am): Bootcamp
  - Every Wed (10am-12pm): Pickleball (beginning Oct 16)
  - Every Thurs (6-7pm) & Sat (9-10am): Namaste at the Bay Yoga
  - Every Fri & Sat (8:30-10am): Guided Kayak Tour (beginning Oct 18)



## Other Experiences

- Sat, Oct 5 (7:30-9:30pm): Astronomy at The Bay
- Sun, Oct 6: **Park-toberfest** at The Bay | The DeLeon Family Band
- Fri, Oct 11 (10-11am): Plein Air Painting at The Bay **NEW!**
- Sat, Oct 12 (10:30am-12:30pm): **Park-toberfest** at The Bay Dog Event
- Wed, Oct 16 (5:30-7:00pm): **Two Terrific Years at The Bay Community Celebration Party**
- Thurs, Oct 17 (5-7pm): Art Center Sarasota Exhibition Reception
- Sat, Oct 19 (1-2pm): **Moderns That Matter** | The Bay Architecture Tour
- Sun, Oct 20: **Faste of The Bay POSTPONED (DATE TBD)**
- Sat, Oct 26 (7:30-9:30pm): Astronomy at The Bay **RESCHEDULED!**
- Every Wednesday - Sunday: Food & Beverage at **The Nest Café**

For more info, go to:  
[TwoTerrificYears.Org](http://TwoTerrificYears.Org)



# Phase 2 Progress



the Bay



# Phase 2 Design & Plan

- Design On Track (30-100%)
- Scope Adjustments
- Budget Priorities



the Bay



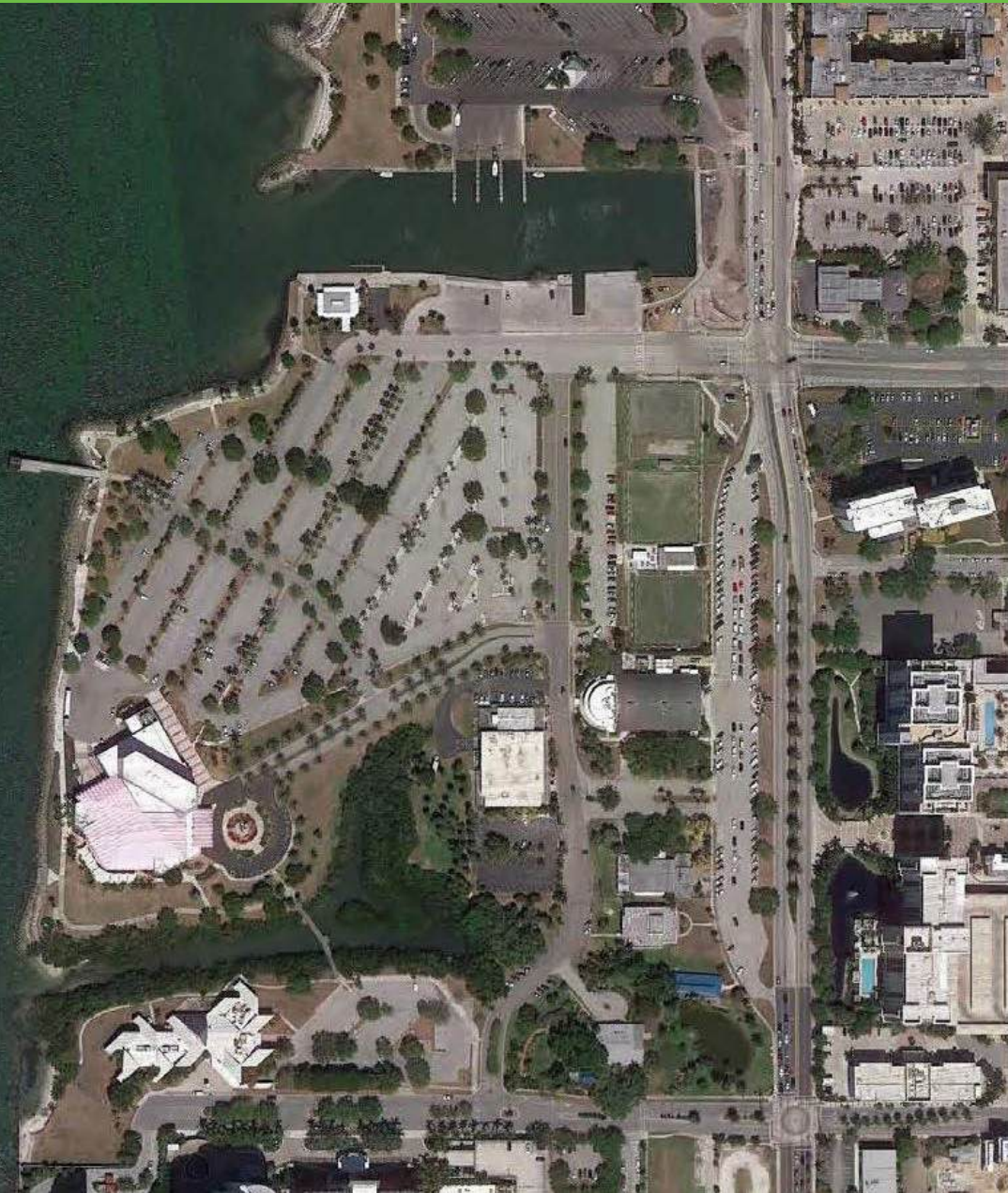
# Phase 2 Projects

- Update Master Plan
- Canal District
- Cultural District
- Resilient Shoreline
- Sunset Pier





# TRANSFORMING a Parking Lot into a Park





# Phase 2 Canal District

Extracted 3,000+  
cubic yards of  
material

*(2X amount dredged  
from Mangrove  
Bayou in 2022)*

Before



After



the Bay





# Phase 2: Cultural District

The Bay



**Phase 2**  
**Cultural District**  
Sarasota Garden  
Club

Windows and  
Floor Replacement





# Phase 2 Cultural District

Chidsey Building



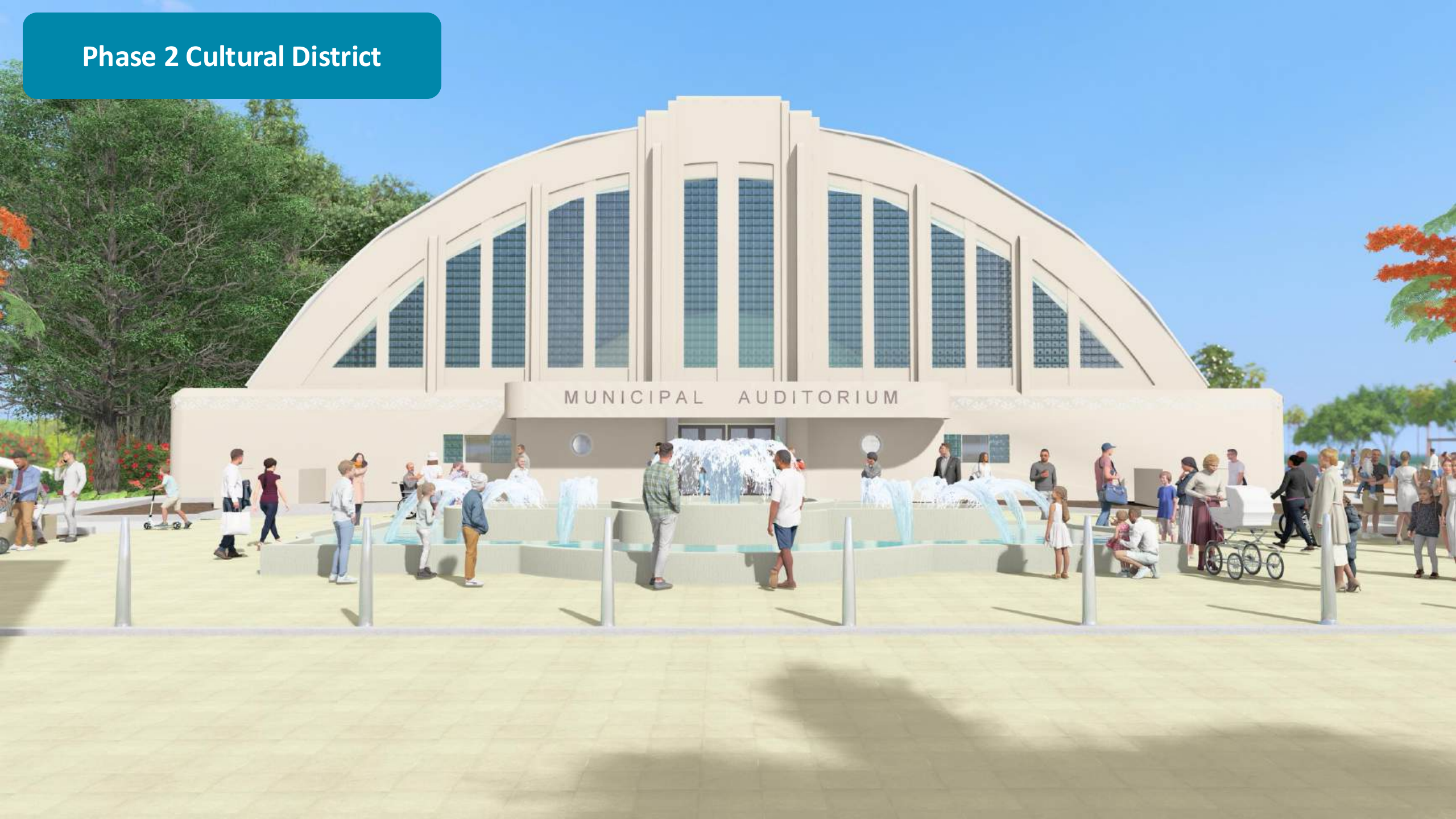


## Phase 2 Cultural District





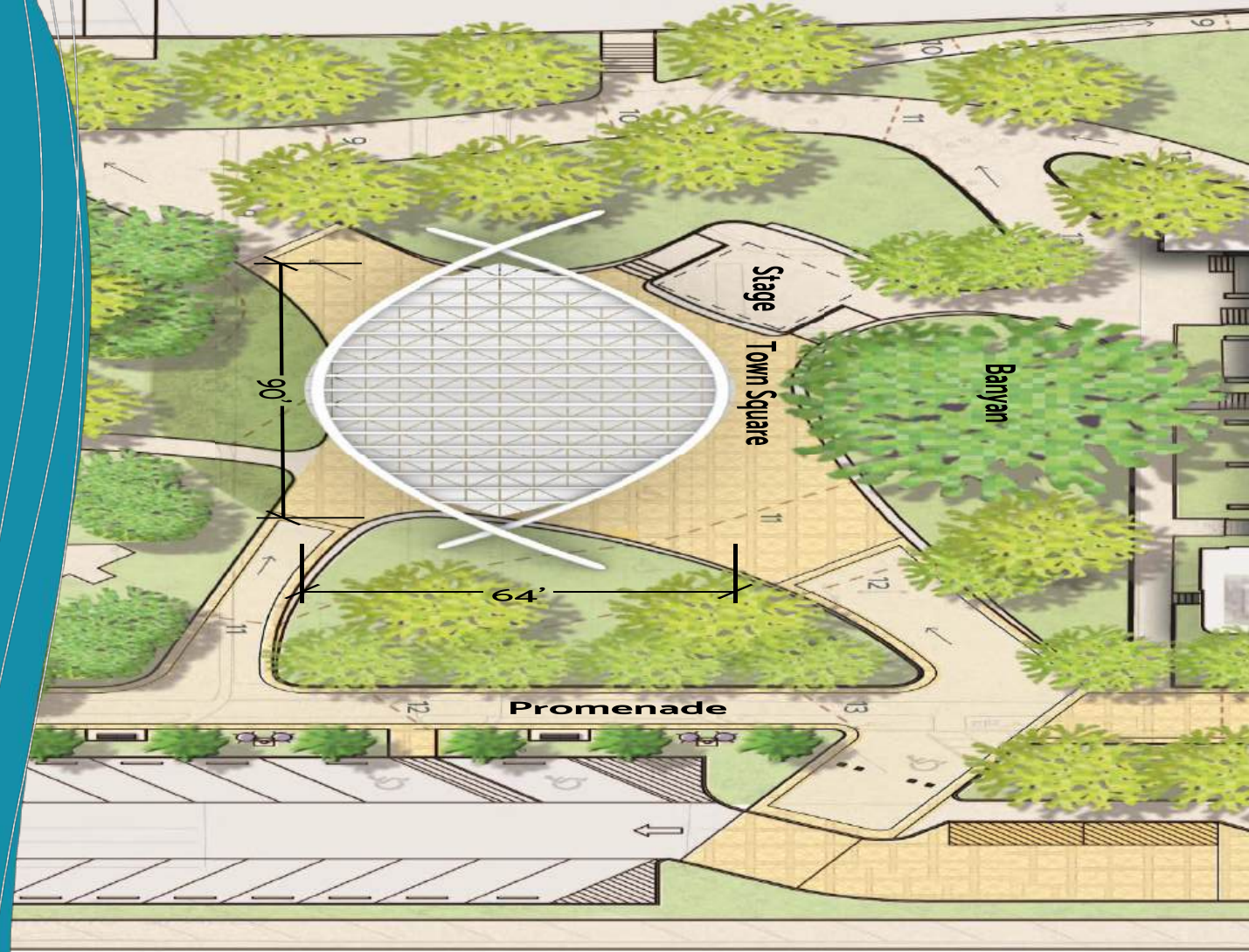
## Phase 2 Cultural District





# Town Square

- Gathering Place
- Green Space & Shade
- Pedestrian Friendly
- Plaza for Public and Private Use
- Connectivity







Phase 2 Town Square



## Phase 2 Resilient Shoreline





# Phase 2 Sunset Pier







Thank You!



# Back-up Slides for Reference

*theBay*



# Architecture

Workshop Packet | SPAC  
and City Commission  
30 September 2024  
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Proposed Overall Site Plan



# Architecture



Proposed Site Plan